







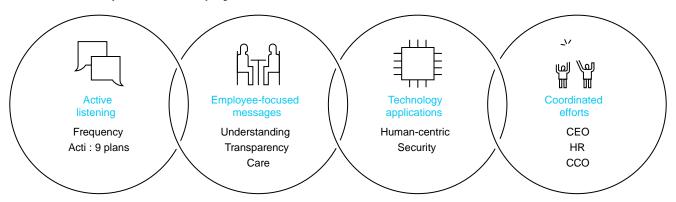
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¹ World Economic Forum (2020). *The Future of Jobs Report*

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² Society for Human Resources Management (2006). <u>Employee Engagement and Commitment.</u>

Exhibit 3: Four imperatives of employee communication



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³ The World Economic Forum (2020). *The Future of Jobs Report.*

⁴ Mercer (2020). * O R E D O 7 D O H Q W 7 U H Q G V

⁵ Edelman (2021). Trust Barometer.

⁶ Marsh & McLennan Advantage (2020). ESG as a Workforce Strategy.

Place care for employees at the center of communications

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⁹ World Economic Forum (2020). <u>The Future of Jobs Report.</u>

¹⁰ Mercer (2020). Global Talent Trends.

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